



# 2019 SPONSORSHIP PROPOSAL

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*ANDY JENSEN*

## 1968 ProMod Camaro

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## OUR HISTORY

With the reputation of making world record setting runs with our Corvettes and Camaros, Andy has undoubtedly earned the nickname of the “Master of Faster”.

Now entering his 24<sup>th</sup>

year in drag racing, it’s always been Andy’s personal passion to be completely dedicated to the sport. From engineering his own engines to running his own performance engine shop while racing nearly every other weekend throughout the summer.



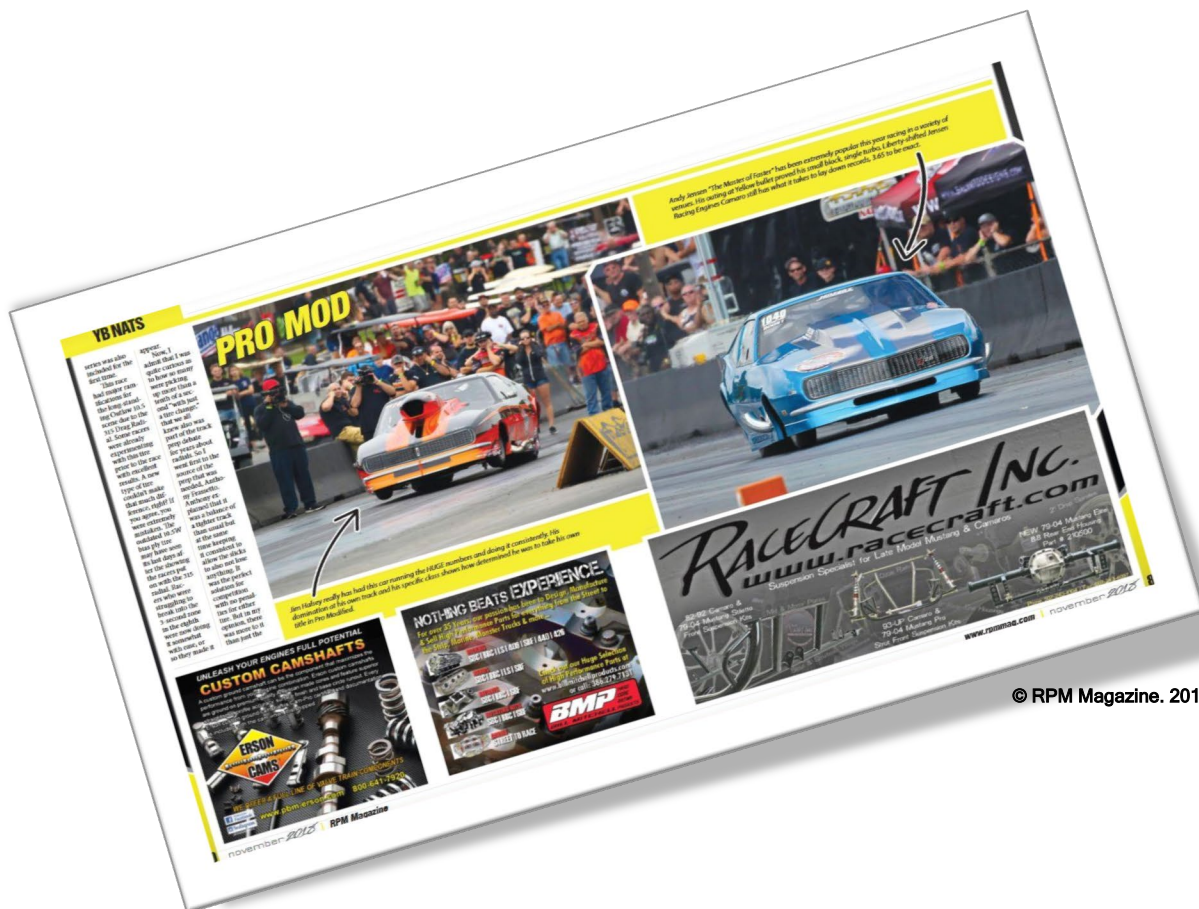
2018 was a great year for our team as our performance and unique power plant combination gained undeniable popularity at each of the venues attended. As we turn the page to a new year, it’s now time to anticipate yet another race season. 2019 can only get better and will be stronger with your potential collaboration. Together, this race team can be unstoppable for the upcoming season.

## 2018 SEASON

Some have called the car the “Silent Killer” because of its Single Turbo Small Block Chevy powerhouse lining up so quietly against its blown competitors in the ProMod and ProBoost classes. But when it launches, flies down the track, and gets the win light or sets another track record ET or MPH, the crowd goes wild. During the 2018 season, we attended 10 races throughout the East Coast including a few in the PDRA circuit, the Strange Engineering Street Car Shootout races, and the YellowBullet Nationals. Throughout these showings, the statistics were on our side with 6 final appearances and 2 wins overall. This performance led to plenty of ink this year with articles in both Drag Illustrated and RPM Magazine. Social media was also buzzing throughout the season as we progressively got faster – netting over 65,000 video views on our Facebook page alone. This publicity was fueled by not only our performance at the YellowBullet Nationals where we set the track record for ET and MPH immediately off the trailer but also retaining the Cecil County ProMod Points Championship for the second year in a row. It’s safe to say the 2018 season saw a pretty stout performance from this ’68 Camaro.

## OUR PROPOSAL

We expect to have a yet another stellar performance in 2019. Aside from winning many of the races in our current schedule, there's one overriding goal: eclipsing the former world record for a small block-powered door car. As a leader in the racing and performance market, we have identified you as a company which could benefit financially from exposure at the nationally recognized events we plan on racing at throughout the 2019 season.



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Currently, we will be following 2 prominent ProMod racing circuits on the East Coast, both the PDRA (Professional Drag Racing Association) and NMCA (National Muscle Car Association) schedules along with a variety of other regional appearances. With a calendar of 24 potential races (See PAGE 5 for the Full Schedule) we are seeking a marketing partnership from prominent businesses like yours. It is with great confidence that our experience, resources, and dedication to this sport will afford a positive ROI on this opportunity.

# Sponsorship Levels

As a Marketing Partner, we would like to propose numerous levels to engage at to suit your demographic or geographical needs. Each of these levels are for consideration at a per race or entire season commitment as depicted in the following table:

<b>PLATINUM</b>	<ul style="list-style-type: none"> <li>• <b>VARIABLE: \$5,000+/RACE OR \$20,000+/SEASON</b></li> <li>• Your company's extra large sticker spanning the hood or entire other panels of the car, &amp; crew wearing your apparel</li> </ul>
<b>GOLD</b>	<ul style="list-style-type: none"> <li>• <b>\$2,000/RACE</b></li> <li>• Your company's door size sticker (10" x 24") displayed prominently on both driver and passenger sides of the car. If doors sell out, hood, roof, and trunk lid options are available.</li> </ul>
<b>SILVER</b>	<ul style="list-style-type: none"> <li>• <b>\$500/RACE</b></li> <li>• Your company's medium-large sticker displayed on the rear quarter panel on both driver and passenger sides of the car.</li> </ul>
<b>BRONZE</b>	<ul style="list-style-type: none"> <li>• <b>\$250/RACE</b></li> <li>• Your company's contingency sticker displayed on any panel of the car on both driver and passenger sides.</li> </ul>

*Note: Funding can be paid after the race. In the event that a race is cancelled, there will be no costs incurred to you. Payment is also welcomed in merchandise credit on our corporate account or products used on the car.*

# 2019 Racing Schedule

## ▶ APRIL

- April 4-6: PDRA East Coast Nationals @ Galot (Benson, SC)
- April 4-7: NMCA All Star Nationals @ Atlanta Dragway
- April 12-14: Northeast Outlaw ProMod Association @ Maryland Int'l Raceway

## ▶ MAY

- May 2-4: PDRA Mid Atlantic Showdown @ Virginia Motorsports Park
- May 2-5: NMCA Memphis Homecoming @ Memphis Int'l Raceway (Memphis, TN)
- May 10-11: Northeast Outlaw ProMod Association @ Maple Grove Raceway (Mohnton, PA)
- May 30-Jun 1: PDRA North-South Shootout @ Maryland Int'l Raceway

## ▶ JUNE

- June 14-15: Northeast Outlaw ProMod Association @ Atco Raceway (Atco, NJ)
- June 27-29: PDRA Summer Nationals @ South Georgia Motorsports Park

## ▶ JULY

- Jul. 5-6: Strange Engineering Outlaw Street Car Shootout @ Cecil County Dragway (Rising Sun, MD)
- Jul. 12-14: Northeast Outlaw ProMod Association & Mendard's Super Chevy Show @ Maple Grove Raceway
- Jul. 18-20: PDRA Northern Nationals @ Dragway 42 (West Salem, OH)
- Jul. 25-28: NMCA Super Bowl of Street-Legal Drag Racing @ Route 66 (Joliet, IL)

## ▶ AUGUST

- Aug. 2-3: Strange Engineering Outlaw Street Car Shootout @ Cecil County Dragway
- Aug. 9-10: Northeast Outlaw ProMod Association @ Atco Raceway
- Aug. 22-25: NMCA All-American Nationals @ Summit Motorsports Park (Norwalk, OH)

## ▶ SEPTEMBER

- Aug. 30-Sept. 1: YellowBullet Nationals @ Cecil County Dragway
- Sept. 5-7: PDRA Drag Wars VI @ Galot
- Sept. 19: Shakedown Nationals XVII @ Virginia Motorsports Park
- Sept. 19-22: NMCA World Street Finals @ Lucas Oil Raceway (Indianapolis, IN)

## ▶ OCTOBER

- Oct. 3-5: PDRA Fall Nationals @ Darlington Dragway (Hartsville, SC)
- Oct. 4-5: Northeast Outlaw ProMod Association @ Maryland Int'l Raceway
- Oct. 17-20: PDRA World Finals @ Virginia Motorsports Park (Petersburg, VA)
- Oct. 25-26: Northeast Outlaw ProMod Association @ Atco Raceway



## Previous Sponsors

Our previous sponsors, who we couldn't be more thankful for, also got plenty of ink. As we all know, social media is huge today in the marketing world. Here are just a few pictures we used on Facebook and Instagram to highlight some of our 2018 Sponsors:



# Thank You

Thank you for taking the time to review our 2019 Racing Sponsorship Proposal. As you can see we have a proven track record of success within the world of drag racing with our '68 Camaro. We welcome any level of sponsorship and appreciate the opportunity to present this portfolio to you. Please consider becoming a part of the Jensen Racing team in the upcoming year. Thank you again for your time and consideration. Do not hesitate to contact me via phone at (570) 379-3069 or email at [andy@jensensenginetech.com](mailto:andy@jensensenginetech.com) for any questions or concerns. We look forward to working with you!

Sincerely,

**Andy Jensen**

Owner, Jensen's Engine Technologies  
Owner & Driver, Jensen's Racing Team