



2019 Sponsorship Proposal

History

Quadcross NW was born out of love and need for ATV racing in the Northwest. Other failing MX series were not meeting the needs of riders and turnout suffered as did relationships with tracks. In late 2011 QXNW was formed to replace the absent regional MX series the riders were longing for. The NW is rich in talent and passion for ATV racing - many families have traveled several years to WORCS and Yamaha QuadX because the Northwest had no offerings like it. Now riders from Washington, Oregon, Northern California, Northern Nevada, Montana, Idaho and even Canada have a place to MX that's on par with other large West Coast MX series. QXNW is run by experienced people who spent a lot of time racing the bigger series in California and Arizona and brought their passion and learning back home. Quadcross Northwest has not only filled a gap, but propelled the future of ATV racing along by opening tracks to racers that are normally not available such as the Washougal National Track.

Quick Facts

- Our series draws riders from Washington, Oregon, Idaho, Montana, California, Utah, Nevada and Canada and saw an average of 121 entries per day (up from the average of 97 per day in 2015) and ended the season with the highest turnout in our history.
- This series is regional. We race in Washington and Oregon and could possibly expand in the future with support. We would love to bring the premier ATV MX series to more areas.
- The series saw over 1300 entries for 2018 in classes to suit all ages and skill levels.
- QXNW has a very strong Social media presence with over 4100 Facebook fans, an average of over 10,000 organic reaches per week for posts and several videos with over 50,000 views.
- Quadcross NW runs a transponder system and has a commitment to professionalism including a full-time announcer that travels with the series.
- Our riders are dedicated to having this series and supporting it and have proven that year after year.



We have classes for all ages and skill levels, from very young, to women's, to Pro.



Our 2018 Photo background, a great place for your company's logo to be seen every race weekend!



Quadcross NW offers several UTV classes that are very popular. SxS racing is one of the fastest growing sports lately.

Quick Facts Continued

- We are the largest ATV and SxS Motocross series on the West Coast
- We are looking for support to attract more pro riders to our line up and give back to the riders in the amateur ranks who support the series.
- We are looking to expand our vendor lineup for 2018 and really make round of the series an “event” to attract spectators and more racers.
- We continually look to support our sponsors and racers while keeping the focus on professionalism and being the best ATV motocross series there is.



Each year we produce a limited edition series T-shirt that includes the years racing schedule and sponsors logo's.

We also get unique custom trophies each year, our riders really like that they are not the normal trophies.



2018 RACE SCHEDULE

APRIL Round 1 & 2
Saturday 21st
Sunday 22nd

MAY Round 3 & 4
Saturday 19th
Sunday 20th

JUNE Round 5 & 6
Saturday 23rd
Sunday 24th

JULY Round 7 & 8
Saturday 21st
Sunday 22nd

AUG. Round 9 & 10
Saturday 18th
Sunday 19th

SEPT. Round 11 & 12
Saturday 8th
Sunday 9th

CLASSES

- 50-70 Amateur/Expert
- 90 Production
- Super-Mini
- Shifter
- Schoolboy Jr. Amateur/Expert
- 250 Production
- Schoolboy Sr.
- Production 450 A/B/C
- Open A/B/C
- Vet A/B/C
- Vet Pro - 50% Payback
- Women's A/B/C
- SxS Amateur
- SxS Sportsman
- SxS Youth
- SxS Pro: 50% Payback
- UTV Open
- Pro-Am: 50% Payback
- Pro: 100% Payback

RACE FEES

- * Mini: \$35
- * Amateur/SxS: \$45
- * 2nd Amat. Class: \$25
- * Pro-Am/SxS Pro/Vet Pro: \$50
- * Pro \$55
- * Yearly Membership: \$50
- * Daily Membership: \$10
- * Gate Fee: \$15/day
- * Camping Available

We had 5000 5x7 post cards printed of our flyer last year and saw great success in placing these in businesses throughout the NW.



Each year we produce a new photo background to use for photo's during the awards ceremony held every Saturday. Another great opportunity for your companies logo to be seen by thousands!

In 2017 we purchased a 10x20 popup that we use for the background, it's set up and highly visible the entire weekend. We also use it at other events such as Dunefest or marketing events.

	Bronze Sponsor \$250	Silver Sponsor \$500	Gold Sponsor \$1500	Title Sponsor \$3500
<u>BENEFIT</u>				
Logo displayed on Series Flyer	✓	✓	✓	✓
Logo displayed Photo Backdrop	Small	Medium	Large	Large
Logo displayed on Trophies and T-shirt (*if space is available)	*	✓	✓	✓
Promotion during race events by announcer	✓	✓	✓	✓
Company provided promotional material at the forefront of the riders' attention, placed at sign up, banners, with awards, etc.	✓	✓	✓	✓
No cost to set up a Vendor Booth at any event (must still pay Gate Fees/ Camping Fees and Racing Fees)		✓	✓	✓
Promotion via Social Media throughout the race season, with linking to your business Facebook page and web site			✓	✓
Business link and promotion via our own web site			✓	✓
Logo displayed predominantly on Series Championship Trophies				✓
Logo displayed predominantly on Series Flyer				✓
Logo on all official Media (Photo's and Video's)				✓
Exclusive Naming Rights (i.e. Quadcross Northwest presented by COMPANY)				✓
Premier location for Sponsor Display during all events and premier infield location during season finale at Washougal National Track				✓

All logos on the website, with the exception of those in our header will be listed in alphabetical order. The logos will link to your website or Facebook page. Please contact us with questions or to get started as a sponsor for the premier and growing MX racing series!

Contact: Greg Bingaman

bing@quadcrossnw.com

(509) 998-2936

Vendors are welcome at any rounds, if not a series sponsor then the cost is \$25/day. Vendors are responsible to pay Gate Fees, Camping Fees and Rider Fees if racing. Please contact us prior to coming to event to make arrangements for booth location.

New for 2018 and Beyond

We are pleased to announce that we will now be offering Loyalty Rewards for any of our returning sponsors! We want to say an extra thanks for continuing to support us!

Loyalty rewards include:

- One weekend of your choice; free entry and camping for you and up to 3 others
- Four (4) 2019 T-Shirts
- Your company logo as our Facebook cover photo for one week, as well as an accompanying post with any info you'd like to share about your company! There will also be a corresponding photo and write up on our Instagram page
- Inclusion in Thank-A-Sponsor Thursdays, regardless of your sponsorship level; one Thursday a month a different sponsor will have a dedicated 'Thank you' post on all of our social media outlets, this is typically only offered to Gold and Title Sponsors

