



# ***STRANGE RACING***

**Sponsorship Proposal 2022**

By

Taylor Strange

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## The RunDown

\_\_\_\_\_As a third generation drag racer I have learned the sport from an amazing individual who has been around the sport, as well as the racing scene since the 1980's. My father Bryan Strange started drag racing on the west coast in southern California, this is where he became the fastest 10.5 tire car in the country during the years 1994-1996. Also competing in Popular Hot Rod races around the country alongside his best friend who is now NHRA Pro Mod driver as well as Street Outlaws No Prep Kings driver Mike Bowman. My father won countless races as well as points championships, he runs our operation to this day where he and I stand side by side doing what we love. My grandfather also raced in the 60's and 70's in Arkansas, while his time racing he wheeled a Camaro, a Vega, and an Altered at George Ray's Outlaw Dragstrip. Around 2003 it was my turn to wheel a hot rod, this is when I became the driver of a Jr. Dragster. Once I got the feel, we were nearly impossible to beat in the league. I became a multitime track champion as well as a National Champion in 2005. After much success in the little cars it was time to make my move to full size hot rods. Driving a mixture of door cars as well as dragsters I was able to win countless round wins, top 5 points driver, as well as big money bracket races event wins. We are definitely a team you cannot count out. Alongside driving responsibilities of our own car, we also help crew for Mike Bowman. Being part of Bowman Racing we have had the great privilege to win NMCA events, PSCA Street Car Super Nationals back to back, as well as the World Series of Pro Mod in 2017.



## DRIVER PROFILE

### Taylor Strange

27 Years old

- Started racing at 8 years old
- Over 19 years of driving knowledge in multiple different cars
- National Champion, Multi time Division Champion, Multi time Track champion
- Elite driver in the bracket racing ranks
- Crew on Mike Bowman's Discovery channels Street Outlaws twin turbo Chevelle.



## **Biggest Achievements**

- National Champion
- Division Champion
- Multitime track champion / points champion
- PSCA Class champion as well as multiple event wins
- Southwest Showdown Champion
- 2020 Fall Fling shootout runner up
- 2021 West Coast bracket races top 10



## **2022 Goals**

1. Race West Coast Bracket Races events
2. Travel following the Spring Fling events - ( Biggest bracket events in the country)
3. Chase SFG races on the east Coast
4. Crew at all Street Outlaw No Prep Kings As well as Street Outlaws street filmings (Possibly drive in our own car not just crew)
5. Race at Bandimere Speedways major events with three cars



## Our Partnership

\_\_\_\_\_As I reach out to have sponsorship support from your business for our upcoming race season, I can give you my word that I will promote your company in the most professional way possible. We are looking for a couple Primary sponsors as well as Major Associate sponsors and Associate sponsors. These sponsors will be on all the cars that we travel with (3-4). This is an opportunity for me to put your name out there on a car, trailer, shirts, etc on some of today's biggest stages in the sport of Drag racing. This is a great way to promote your name/brand. On the next page you can view our packages.

Thank You,

Taylor Strange



## Packages

### ***Season Primary Sponsor - 25K and up***

- *Maximum exposure on race car, pit vehicle, transporter, team apparel, Drivers fire suit, awnings, pit mat, anywhere you'd like*
- *Corporate events, Displays and driver Appearances available*
- *Single race packages available*
- *Announced by track announcer every time we are on the track*
- *The cost for the primary sponsor can be negotiated to fit your needs & budget*

### ***Major Associate Sponsorship - 5K and up***

- *Exposure on race car, pit vehicle, trailer, team apparel*
- *Single race package available*

### ***Associate Sponsorship - 1.5k and up***

- *Exposure on race car*
- *Single race available*

***All packages can be made to fit your needs!***

## ***Car & Trailer***

- For primary sponsors full car can be wrapped to fit your needs
- Direct marketing at races, booth can be set up to promote your brand

## ***Trailer***

- Car is transported around the country in trailer for each race
- Compare to billboard advertising
- More impression as well as mobile