**Event Invitation Email Template 2 2**

**Subject: Announcing the Launch of [Name of the Product]**

Dear [Name of the Person],

On behalf of the management of [name of the Company], I would like to invite you to attend the event of launch of company’s new product, [mention Name of the Product]. In the event, a complete presentation will be given regarding the details of the product and how it will benefit our customers. Moreover, free samples of the new product will also be provided to the attendees of the event.

This event will take place on [mention Date] at [mention Time] and will be held at [mention Name of the Venue/Location]. It will be a great pleasure for us if you join us at the event.

Feel free to contact for any details or queries.

Best Regards,

[Sender Name]

[Sender Contact Details]

[Email Signature]